



## Pure Synergy's Origins

In 1972, on a rainy Alabama road, Dr. Mitchell May's life was changed forever when a speeding car slammed into his vehicle. The collision was so catastrophic that it took 45 minutes to free him from the wreckage, and he was left with many critical injuries. The most serious were to his legs, which sustained over 40 fractures as well as severe nerve and muscle damage. Although his doctors insisted he would never walk again, Mitchell believed differently. Determined to regain the use of his legs, he began his own unconventional healing program. The results were astonishing. Mitchell made medical history when he regenerated nerve, bone and muscle tissue, which doctors said would be impossible. His healing was so phenomenal that it has been documented and studied by medical researchers and featured in periodicals and documentaries.



## The Story of Energetic Nutrition

While healing, Mitchell believed regenerative foods were essential to his recovery, so he began an intensive study of healing botanicals. Fortunately, he was hospitalized at UCLA Medical Center, where research on energetic healing was occurring. There, Mitchell and others began the original Kirlian research. They gathered algae, greens, herbs, sprouts and mushrooms from around the works. Using a Kirlian research camera and other highly sensitive equipment, they captured the electromagnetic imprint, or life force energy, of these substances on film. It became apparent that those plants emanating the greatest life energy were the same botanicals recommended by traditional healers for their potent restorative properties.

Mitchell began consuming these botanicals and later offered them to other doctors. Repeatedly, he saw that these special foods profoundly enhanced well-being and regeneration in ways that isolated, chemical "nutrients" did not. The reasons for this is simple: Chemicals synthesized in a laboratory cannot replicate the life spark naturally present in whole foods. Mitchell believed it was this life spark that encourages our bodies to absorb and integrate all the known and unknown beneficial constituents found in living foods. Drawing from his research, Mitchell developed the first perfectly balanced superfood formula that captured the life energy found in healing foods – *Pure Synergy* – and The Synergy Company was born.

We quickly became the foremost authorities on energetically alive superfoods. Because Mitchell's research at UCLA demonstrated that most growing and processing techniques significantly compromised the energetic vitality and beneficial effects of natural ingredients, Mitchell and our growers developed many proprietary processes to optimally protect the vibrant life energy and nutritional quality of The Synergy Company's products. To further ensure our products' superior quality, we built our award-winning production facility, where we are certified to manufacture organic and kosher products.

## Phytonutrients: Agents of Rejuvenation

When our bodies are deeply nourished, they have an amazing ability to renew and regenerate. Every day, our cells re-create themselves, but we need much more than vitamins and minerals to optimally support this continuous process. Consistently, we need generous amounts of the protective phytonutrients, enzymes and other active constituents found only in whole, live foods.

Plants capture the life-giving energy of the sun and transform it into a myriad of phytonutrients that act as their immune systems. Not only do these brightly colored compounds protect plants, but they also protect us. Scientists confirm this daily in one published study after another illuminating the remarkable health benefits of phytonutrients. We now know that phytonutrients are potent antioxidants that guard all the cells in our bodies from damage while nourishing our cellular repair mechanisms. In essence, phytonutrients are powerful agents of rejuvenation.

Made with organic and kosher ingredients, *Pure Synergy* is an extraordinarily concentrated source of protective phytonutrients. Vibrant, richly colored botanicals, such as greens, berries, algae, sprouts and wheat grass, are densely packed with some of nature's most powerful antioxidant phytonutrients—lutein, carotenes, chlorophyll, phycocyanins, anthocyanins, glucosinolates, ellagic acid, SOD and many others. However, all botanicals are not created equal. The quantity of phytonutrients in botanicals varies significantly, depending upon growing, harvesting and processing methods. Organic farming methods and carefully timed harvesting at the proper stage of growth ensure optimal phytonutrient development in our botanicals. Because many plant nutrients degrade quickly when they are exposed to oxygen and heat, *Pure Synergy's* ingredients are then expertly dried at low temperatures and concentrated or extracted to release the nutrients from the tough, indigestible cellulose fibers of the plants. Not only is *Pure Synergy's* formula of over 60 ingredients perfectly balanced to provide a full spectrum of health-enhancing phytonutrients, but also our unique growing, drying and packaging techniques ensure the unsurpassed quality of every ingredient in *Pure Synergy*.

Like a garden, our bodies must be carefully tended and nurtured to flourish. Gardens do not thrive when they are ignored or sporadically watered and fed, and neither do we. Consuming *Pure Synergy* daily provides intense nutrition and vitality to our hungry cells and allows them to optimally perform their life-sustaining work. The result – authentic energy, vibrant life force and radiant well-being.



*I take Pure Synergy every morning, and I am very impressed with this product. I find that it does indeed give me more energy and mental clarity than I had before. It provides a number of benefits that can only come from eating such a potent blend of beautifully prepared foods . . . I highly recommend Mitchell's work and his product . . . Thank you for your amazing work here on planet Earth.*

– Christiane Northrup, M.D.,  
best-selling author of *Women's Bodies*, *Women's Wisdom*

# Pure Synergy's Ingredients

The following 60-plus ingredients are the world's finest and most potent superfoods, and they are in every bottle of *Pure Synergy!*

## SYNERGIZED® ALGAE

Fresh freeze-dried, cold-dried or Refractance Window™ dried Pure Spirulina Crystals™, Pure Klamath Crystals™\*, Pure Chlorella™, Dunaliella\*, Kelp\*, Wakame\*, Kombu\*, Bladderwrack\*, Dulse\*, Laver\*. ~ 3.40 grams/serving

Algae are some of the earth's most ancient and nutritionally rich life-forms. Daily, they produce over 70% of the earth's oxygen supply while transforming the sun's energy into a powerhouse of essential nutrients. By weight, Synergized® Algae contains more protein, iron, vitamin B<sub>12</sub>, trace minerals, RNA, DNA, chlorophyll and beta-carotene than any other known natural food source. Synergized® Algae possesses every known mineral essential to human nutrition. Our exclusive formula provides the most complete spectrum of algae available. To ensure the potency of *Pure Synergy*, we include organic or pharmaceutically grown, fresh freeze-dried, cold-dried or Refractance Window dried algae.

## SYNERGIZED® PHYTONUTRIENTS & ENZYMES

Fresh freeze-dried enzymatically active Sprouts of Millet\*, Quinoa\*, Broccoli\*, Apple Fruit\*; fresh freeze-dried Blueberry\*, Raspberry\*, Green Papaya Fruit\*; natural plant Enzymes (Amylase, Cellulase, Lipase, Protease). ~ 2.87 grams/serving

Due to their lush, vibrant colors, organic apples and berries are an extraordinarily concentrated source of important antioxidant phytonutrients, including quercetin, ellagic and phenolic acids, anthocyanins and proanthocyanins. These phytonutrients are so beneficial that scientists now urge people to consume apples and berries daily. The berries in *Pure Synergy* are organic and fresh freeze-dried to fully protect and concentrate all their valuable compounds and vital enzymes.

Found in all plants and animals, enzymes are essential to maintain our health, digest our food and repair the tissues in our bodies. Without them, life ceases. *Pure Synergy* contains a combination of specially grown natural and organic sprout enzymes that offers a unique nutritional profile. The enzymes in *Pure Synergy* help maximize digestion and assimilation of all *Pure Synergy's* valuable ingredients. In addition, our plant enzymes provide a natural source of highly active antioxidant enzymes.



## SYNERGIZED® CHINESE MUSHROOMS & HERBAL EXTRACTS

Reishi\*, Shiitake\*, Maitake\*, Agaricus\*, Cordyceps\*. Standardized 7:1 herbal extract\*: Astragalus Root\*, Eleuthero Root\*, Lycium (Goji Berries) Fruit\*, Tang-Kuei Root\*, *Schizandra chinensis* Fruit\*, *Atractylodes macrocephala* Root\*, Fo-Ti Root\*, *Paeonia lactiflora* Root\*, *Rehmannia* Root\*, *Codonopsis* Root\*, Licorice Root\*, Jujube Fruit\*, Poria\*, Ginger Rhizome\*, Tangerine Peel\*, Polygala Root\*, *Ligusticum wallichii* Root\*. ~ 2.61 grams/serving

Deeply nourishing and completely balanced for both men and women, the blend of organic Chinese mushrooms and herbs in *Pure Synergy* offers one of the most venerated Chinese herbal formulas. For over 4,000 years, generations of Chinese doctors and healers have revered these herbs and mushrooms for their ability to restore and nourish chi—the natural Life Force.

The organic Chinese herbs in *Pure Synergy* are hand gathered in China and prepared in the traditional manner, producing a full-spectrum, standardized concentrate seven times more potent than concentrates produced by other processing methods. Unlike any other dried extracts, our organic Chinese herbal extracts are specially concentrated and then dried, per our specifications, on pure astragalus. This proprietary process allows us to eliminate genetically modified fillers and carriers, such as maltodextrin (cornstarch). Our organic Chinese herbs are prepared exclusively for us at a government-licensed pharmaceutical company utilizing state-of-the-art laboratory equipment, and they are never irradiated or fumigated.

For centuries, Taoist priests and Oriental physicians have valued the therapeutic mushrooms in *Pure Synergy* for their health-preserving and life-extending power. These powerful organic mushrooms are currently being researched by the National Institutes of Health.

## SYNERGIZED® GREEN JUICES

Fresh freeze-dried or CO<sub>2</sub>-dried: juice concentrates of Wheat Grass\*, Barley Grass\*, Oat Grass\*, Alfalfa Grass\*, Parsley Leaf\*, Spinach Leaf\*, Kale Leaf\*, Collard Leaf\*. ~ 1.72 grams/serving

Imagine the tremendous energy that bursts forth every spring, renewing life and greening meadows with fresh grasses and wildflowers. We harvest our organically grown grasses during this time to fully capture the powerful regenerative energy and stored nutrients that plants contain in this vigorous stage of growth. *Pure Synergy* contains only grass *juices* extracted from the tough, indigestible cellulose fibers so that the grasses' valuable phytonutrients are released in our digestive systems. Our grasses are



## The Quality of Pure Synergy

*The Synergy Company is founded on the premise that good faith, integrity and environmental responsibility are eminently compatible with good business.*

juiced at their peak of potency, concentrated and then immediately cold-dried to keep their special nutrients fresh and active.

Our Synergized® Green Juices blend is a splendid source of protein, enzymes, minerals, vitamins and nature's wonder – chlorophyll. This blend is further enhanced by the addition of our specially grown, freeze-dried, organic green leafy vegetables, which provide an abundance of vital phytonutrients, such as lutein, sulforaphane, octacosanol and carotenes.

### SYNERGIZED® WESTERN HERBS

Fresh freeze-dried Nettle Leaf\*, Red Clover Flower\*, Ginkgo Leaf\*, Skullcap Flower\* and Leaf\*, Burdock Root\*, Yellow Dock Root\*, Dandelion Leaf\*; Rose Hips\*. ~ 1.15 grams/serving

Native cultures and early herbalists in the Americas prized tonic herbs for their ability to balance, regenerate and revitalize the body. These treasured herbs are unique in their ability to provide enhanced benefits when they are consumed daily for long periods of time. Unlike other companies, we offer these highly prized, tonifying herbs organically grown *and fresh freeze-dried*. We do this because freeze-drying is the only drying process that captures the full spectrum of their active constituents and ensures their optimal potency and freshness.

### SYNERGIZED® NATURAL ANTIOXIDANTS

Rosemary Leaf\*, Clove Bud\*, Sage Leaf\*, natural Vitamin E (Sunflower). ~ 2 milligrams/serving

Because oxidation rapidly destroys the nutritional value of foods, *Pure Synergy* contains a completely natural and proprietary antioxidant blend of the essential oils of three powerful spices proven to preserve the freshness of highly sensitive nutritional components. Our Synergized® Natural Antioxidant blend helps to ensure that your *Pure Synergy* remains as fresh as it was the day it was made.

\* Organic

*In my experience, Pure Synergy provides the most effective and reliable immune enhancement on the market today. My patients who use it feel much more energetic, vital and healthy. Daily supplementation with Pure Synergy is a key part of my own wellness and preventive health care.*

—Joy Craddick, M.D., medical director of Partners for Health

Your health matters to us! Unlike most nutritional products, *Pure Synergy* does not contain any fillers or artificial chemicals, preservatives or sweeteners. Nor do we use any ingredients that have been irradiated or fumigated, that have unsafe levels of pesticide or herbicide residues or that contain any pathogenic bacteria. Moreover, we completely avoid the use of genetically engineered materials. From using superior ingredients to building our own state-of-the-art production facility, we spare no effort in producing exceptional nutritional products at incomparable prices. If you purchased the ingredients in *Pure Synergy* individually (in quantities equal to those contained in a large bottle), the cost would exceed \$180.00!

**ORGANIC INGREDIENTS:** *Pure Synergy* is made with organic ingredients. This not only assures maximum nutrition, but also protects our environment and bodies from harmful toxins. All *Pure Synergy's* ingredients are harvested at the optimal stage of growth, when their nutrients have fully matured.

**PERFECTLY PROTECTED:** Many nutritional components are highly sensitive to heat. Fresh freeze-drying, cold-drying and Refractance Window drying fully protect the heat-sensitive bioactive constituents and phytonutrients of *Pure Synergy's* botanicals. We also utilize special cold-milling equipment. Studies have demonstrated that these unique technologies offer unprecedented protection of all *Pure Synergy's* valuable nutrients.

**CONCENTRATED & STANDARDIZED:** When appropriate, we concentrate and standardize select ingredients, using slow, nonchemical processes. Our full-spectrum, standardized concentrates are many times more potent than those created by other methods.

**RESEARCHED & TESTED:** In our ongoing research for *Pure Synergy*, we consult experts in the fields of nutrition and Chinese and Western herbalism and medicine. Additionally, *Pure Synergy's* ingredients are subjected to 200 tests for purity at a USDA-approved FDA-registered laboratory. These tests guarantee that *Pure Synergy* contains only the highest-quality ingredients.

**STATE-OF-THE-ART-PRODUCTION:** *Pure Synergy* is blended and bottled at our award-winning facility, where we are certified to manufacture organic and kosher products. We actively support nonpolluting, sustainable energy by participating in the Blue Sky wind power program at the 100% level.

**ULTRA FRESH PACKAGING™:** Glass is the only packaging material that is 100% inert and impermeable (research shows that plastic bottles don't fully protect against nutrient-robbing oxygen, and they leach chemicals into food). We vacuum-seal *Pure Synergy* in light-resistant, recyclable glass bottles, utilizing our *Ultra Fresh Packaging* process. During this process, an oxygen absorber packet is placed in each bottle. The bottles are then hermetically sealed with induction technology to protect all *Pure Synergy's* valuable constituents.

**VEGETARIAN & KOSHER:** *Pure Synergy* is a vegetarian, certified kosher product and is 100% pure food. It is available as a powder and in vegetable capsules.